

# VISION

Everyone in the South West can live a full creative life.

# MISSION

We will bring people together for brilliant creative experiences; to tell extraordinary stories, and to understand each other better.

# OUR VALUES

We strive to be:

COLLABORATIVE

INCLUSIVE

CREATIVE

AMBITIOUS

# OUR IMPACT

Stories are made with and for people in our region

People are given the tools and opportunities to grow careers in the creative industries

People's lives are enhanced through creative participation

A more diverse range of people engage with and make theatre